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FISCAL IMPACT REPORT

SPONSOR Boone LAST UPDATED _____
ORIGINAL DATE 2/20/2025
SHORT TITLE Agritourism Promotion BILL NUMBER Senate Bill 415
ANALYST Jorgensen

APPROPRIATION* (dollars in thousands)

FY25	FY26	Recurring or Nonrecurring	Fund Affected
	\$350.0	Recurring	General Fund

Parentheses () indicate expenditure decreases.
*Amounts reflect most recent analysis of this legislation.

Sources of Information

LFC Files
Agency Analysis Received From
New Mexico Department of Agriculture (NMDA)

SUMMARY

Synopsis of Senate Bill 415

Senate Bill 415 (SB415) appropriates \$350 thousand from the general fund to the New Mexico Department of Agriculture (NMDA) for the purpose of marketing and promotion of agritourism in the state.

This bill does not contain an effective date and, as a result, would go into effect 90 days after the Legislature adjourns if enacted, or June 20, 2025.

FISCAL IMPLICATIONS

The appropriation of \$350 thousand contained in this bill is a recurring expense to the general fund. Any unexpended or unencumbered balance remaining at the end of FY26 shall revert to the general fund.

SIGNIFICANT ISSUES

NMDA currently markets and promotes agritourism. The department reports:

Agritourism encourages agricultural education and appreciation by promoting farm visits, cooking classes, and harvest festivals that help educate the public about where their food comes from. This builds appreciation for local agriculture, strengthening community support for farmers and ranchers. Farmers can attract new customer bases, including eco-tourists, food enthusiasts, and schools looking for educational field trips.

According to the United States Department of Agriculture national agricultural statistics service's state level data, there were 326 farms designated as agritourism and recreational services in the 2022 census report, down from 465 in the 2017 census report.

CJ/hj/sgs